

3/3/58

Easy Steppings to a Prized Lawn

in Washington, D C & Suburban

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U. S. Department of Agriculture

| APRIL | | | | | | |
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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

1. Sow grass seed — as early as soil can be worked. Choose Scotts brand that makes the lawn that suits your needs.

Good soil or poor, to insure quicker sod and stronger roots, spread TURF BUILDER when you sow seed.

2. Feed your grass — urgent need for all lawns at this time. Like a growing boy, grass left hungry is apt to look "peaked" soon as warm weather arrives.

3. Offset soil acidity — help grass by applying bonus-benefit Scotts SOIL IMPROVER rich in soluble iron, magnesium and sulfur for extra sparkle.

4. Stop the bugs — Spread COPE where Ants are active. Also effective for grub-proofing lawns in areas bothered by turf-destroying grubs.

When you get rid of grubs and similar soil insects, marauders like skunks and moles go elsewhere in search of food.

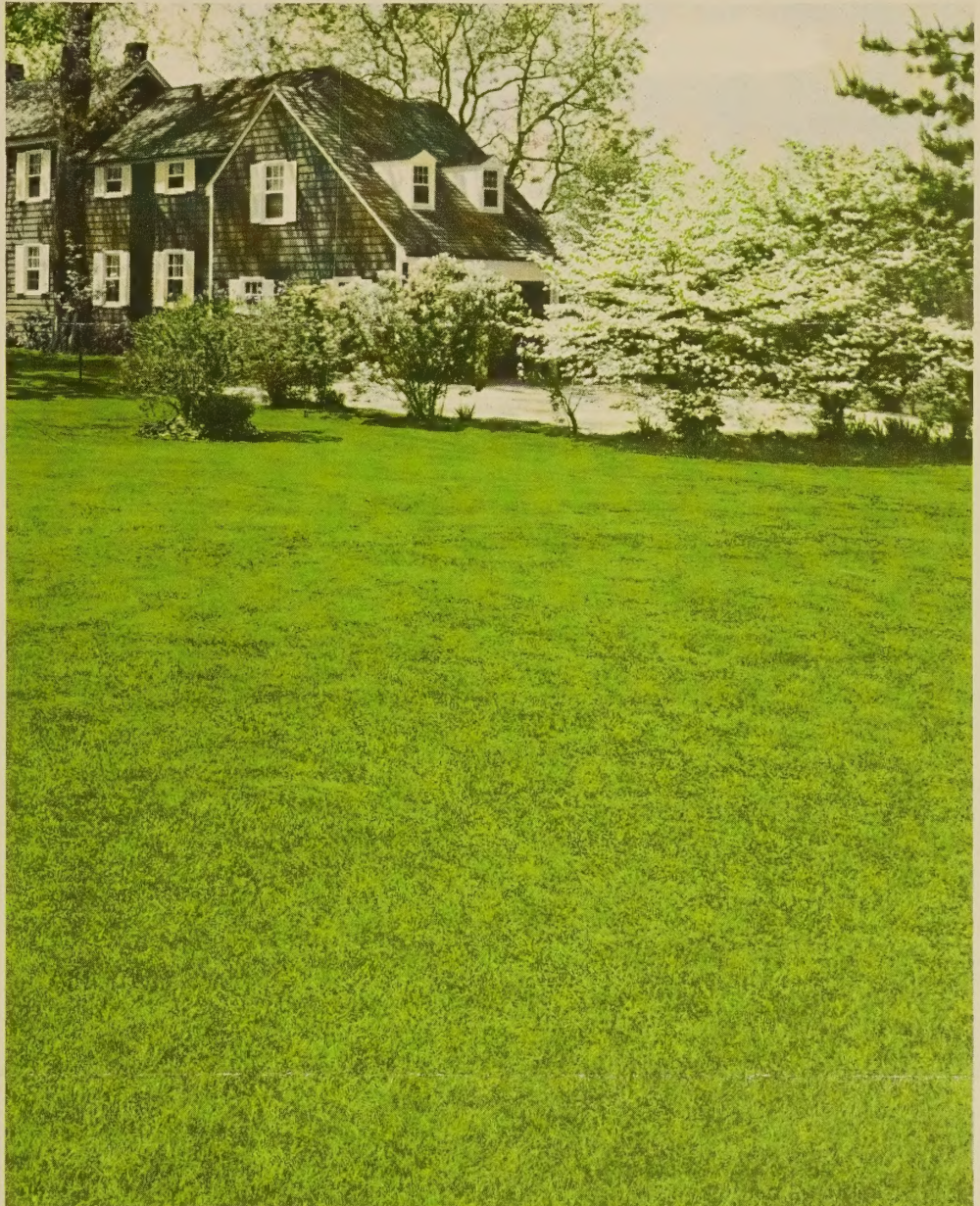
5. Mow as soon as anything to cut — avoid bleached-out, spindly grass that follows if you allow lawn to grow too tall before its first cut.

Use a sharp mower to keep from bruising leaf tips and dulling lawn color.

Scotts Spreader setting numbers clearly shown on every package.

PRESCRIPTION TO A BETTER LAWN

1. Choose the right Scotts product.
2. Enlist the aid of the Scotts Spreader for proper application.
3. Exercise judgment in timing and planning.

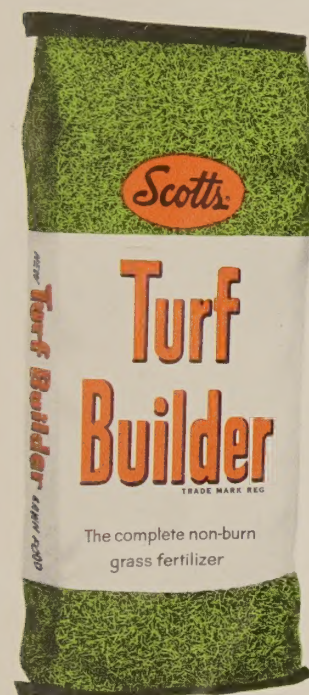


... comes in 3 kinds of lawns
for the 3 different lawn needs

Choose your grass seed as you choose your clothes — for the occasion or need. For the dress-up kind of lawn you will want Scotts PICTURE. For extra-rugged use, Scotts PLAY. For most lawns, good looks, good wear, choose Scotts FAMILY. When you buy Scotts Seed you get the best. It is 100% perennial, in blends that make happy, handsome turf exactly right for your needs.

Spring seeding and feeding improve any lawn

TURF BUILDER® produces greener, thicker grass without extra mowing



New TURF BUILDER is the complete non-burning grass food. Feeds your grass day by day, the way food is needed. Produces steady, no surge growth—the sparkling lawn you want.

Easier to use—a 12-year old can lift the bag that feeds 5,000 sq ft. Spreader rolls easily, even on soft ground. Nicer to use—no dust to make people sneeze, no fertilizer smell to annoy you or the neighbors, nothing to attract flies or vermin.

Non-burning even on tender seedling grasses. No need to water in.

Supplies best meal the lawn ever had. Economical, too—the best buy for the fertilizer dollar.

| | |
|------------------------------|---------|
| 1,000 sq ft - - - - - | \$ 1.50 |
| 2,500 sq ft - - - - - | 2.75 |
| 5,000 sq ft - - - - - | 4.50 |
| 10,000 sq ft (2 bags) - - - | 8.85 |
| 50,000 sq ft (10 bags) - - - | 39.50 |

SOIL IMPROVER—clean, easy to spread successor to messy, dusty lime. Also improves moisture penetration in many heavy soils, and supplies dolomite, sulfur and iron.



| | |
|----------------------|----------------------------------|
| 2,500 sq ft - \$2.95 | 25,000 sq ft (10 bags) - \$26.50 |
|----------------------|----------------------------------|

SCOTT'S® SEED is 100% perennial

... and the kind you need to plant a lawn that lasts. You won't want to waste your time and money on cheap, chaffy seeds and the quick-to-quit grasses. They make a sudden spurt of growth—then fade away. Scotts supplies only the best in perennial

grasses, seeds full of life and growth. One customer wrote, "Your seed is plump and heavy. It falls to the ground and grows... doesn't blow away like chaff". Stop that expensive reseeding. Plant Scotts, in the blend that makes the lawn you want.



FAMILY® seed—the lawn just right for most folks. Good looks, good wear with modest care. Thrives sun or shade.

| |
|---------------------|
| 250 sq ft - \$ 1.45 |
| 1,250 sq ft - 6.95 |
| 6,250 sq ft - 29.95 |



PLAY seed—the extra-sturdy, broader-bladed grasses. Quick, rugged cushion on most any soil, sun or shade, minimum care.

| |
|---------------------|
| 125 sq ft - \$ 1.00 |
| 625 sq ft - 4.75 |
| 3,000 sq ft - 19.95 |



PICTURE® seed—elegant, dressy lawn. Can be a sparkling green gem under proper care. Smooth, lovely, thrives in shade.

| |
|----------------------|
| 500 sq ft - \$ 1.75 |
| 2,500 sq ft - 8.50 |
| 12,500 sq ft - 38.85 |

BLUEGRASS BLEND—best of the old and the new bluegrasses including Merion and Delta. For those who want uniformity of all-bluegrass lawn.

| | |
|--------------------|----------------------|
| 250 sq ft - \$1.50 | 1,000 sq ft - \$5.95 |
|--------------------|----------------------|

CLOVEX®—the easier to plant blend of choice lawn clover. Insures uniform, economical coverage. Packed in handy shaker-top boxes.

| | |
|--------------------|--------------------|
| 200 sq ft - \$.98 | 500 sq ft - \$1.98 |
|--------------------|--------------------|

WEED & FEED—10 year success. Sure control of broadleaf weeds plus potent lawn feeding in one easy application. *Late spring thru summer.*



| | |
|----------------------------|---------|
| 1,000 sq ft - - - - - | \$ 1.95 |
| 2,500 sq ft - - - - - | 3.45 |
| 5,000 sq ft - - - - - | 5.95 |
| 50,000 sq ft (10 bags) - - | 52.50 |

4-XD®—clears out dandelions, plantain, buckhorn, most common broadleaf weeds. Easy on grass.

Late spring thru summer.



| | |
|--------------------------|--------|
| Shaker Can - - - - - | \$.89 |
| 2,500 sq ft - - - - - | 1.95 |
| 5,000 sq ft - - - - - | 3.75 |
| 50,000 sq ft (10 bags) - | 33.00 |

CLOUT®—a power-house against toughest crabgrass. Controls dallis grass, foxtail, young goosegrass. Does the job in one or two spreadings. *Summer application.*



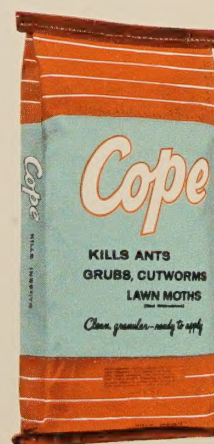
| | |
|--------------------------|--------|
| Shaker Can - - - - - | \$.89 |
| 2,500 sq ft - - - - - | 3.95 |
| 5,000 sq ft - - - - - | 6.95 |
| 50,000 sq ft (10 bags) - | 61.50 |

KANSEL®—makes possible controlled removal of clover. Also banishes oxalis without danger to the lawn grass.

Late spring thru summer.



| | |
|--------------------------|--------|
| Shaker Can - - - - - | \$.89 |
| 2,500 sq ft - - - - - | 2.95 |
| 5,000 sq ft - - - - - | 4.95 |
| 50,000 sq ft (10 bags) - | 43.50 |



COPE®—the answer to lawn insects. Rids soil of grubs which attract marauders like skunks and moles. Can be used any time needed, spring, summer or fall. Simple spreader application. Clean, crisp granules. Nothing to mix or dilute. New lower prices—protection for less than 1/10c per sq ft.

| | |
|--------------------------|--------|
| Shaker Can - - - - - | \$.89 |
| 2,500 sq ft - - - - - | 2.45 |
| 5,000 sq ft - - - - - | 3.95 |
| 50,000 sq ft (10 bags) - | 35.00 |

SCUTL® Lawn Treatment—unique fungicide controls all common grass diseases. Also subtly curbs crabgrass, chickweed, most other sprouting annual weeds.

Regular program helps secure deluxe putting green quality turf. Start treatment after first or second mowing, repeat at 3 week intervals.



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|--------------------------|---------|
| 2,500 sq ft - - - - - | \$ 3.45 |
| 5,000 sq ft - - - - - | 5.95 |
| 50,000 sq ft (10 bags) - | 52.50 |



Step behind the
SCOTT'S SPREADER
to become a lawn expert

Dial the number—get even, accurate application every time. No guessing, no need to measure lawn or weigh materials. Faster, more economical coverage, too.

Every Scotts product is dry-applied and every package clearly marked with the correct Scotts Spreader Setting.

Built to last for years and years.

| | |
|-------------------|-------------------|
| 16 inch - \$12.95 | 24 inch - \$24.95 |
| 18 inch - 16.95 | 36 inch - 49.95 |

YOUR Personal LAWN CARE Program for mid Spring - 1958

Lawn Area - FRONT _____ ft X _____ ft _____ sq ft
BACK _____ ft X _____ ft _____ sq ft

TOTAL _____

| | AREA | QUANTITY | \$ |
|---------------------|------|----------|----|
| TURF BUILDER | | | |
| SOIL IMPROVER | | | |
| COPE | | | |
| SEED: PICTURE brand | | | |
| FAMILY brand | | | |
| PLAY brand | | | |
| | | SIZE | |

Need a New Spreader?

Complete and mail or phone the Scotts dealer of your choice listed on over page.

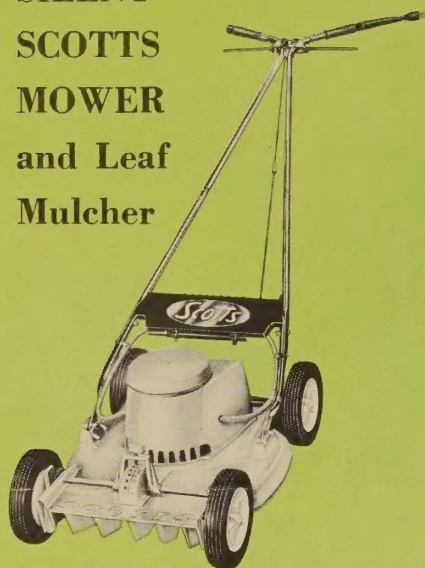
NAME _____

ST & NO. _____

CITY & STATE _____

Scott's ...first in lawns

SILENT SCOTT'S MOWER and Leaf Mulcher



Incomparably better than
any other

Smoothest, cleanest crew-cut
imaginable

Makes any lawn look better

Instant starting — peacefully
quiet operation

You can *dial* the height
of cut, in seconds

Safest mower ever made

5 Year Unconditional Guarantee

\$99.95

(includes 50 ft of 3-wire cord
— plug into any house outlet)



DELUXE MODEL \$149.95
Complete with 125 ft of
3-wire grounding cord and
Cord-Handler Reel. Night
lights for after-dark mowing

WASHINGTON

Downtown

HECHINGER 15th & H Sts NE.....LI 7-9400
THE HECHT CO Gdn Shop F-7th & E Sts.....NA 8-5100
LANSBURGH'S 7th-8th & E Sts NW.....NA 8-9800
WOODWARD & LOTHROP 11th & G Sts NW.....DI 7-5300
KANN'S 8th & Pennsylvania Avenue.....DI 7-7200
MARK'S LOCK & HDWE 1327 7th St NW.....HU 3-5141

Southeast

FRAGER'S HDWE 2301 Penna Ave SE.....LU 1-2100
1115 Pennsylvania Avenue SE.....LI 3-6157
CORAL HILLS FIRESTONE 4731 Marlboro Pk.....JO 8-6300
J FRANK CAMPBELL 1300 Good Hope Rd SE.....LU 4-3506
HECHINGER 1905 Nichols SE Anacostia.....AT 1400
STEVENS HARDWARE 2759 Nichols Ave SE.....JO 2-4340
MEENEHANS HDWE 4877 Indian Head Rd SE.....LO 7-0300

Northeast

BROOKLAND HARDWARE 3501 Twelfth St NE.....LA 6-7602
BOWMAN'S HDWE #2 1905 Michigan Ave NE.....LA 6-5660
FRED M HAAS CO 2062 Rhode Island NE.....NO 7-7306

Northwest

J H SMALL & SONS 1501 Connecticut Ave.....DU 7-7000
MEENEHANS HARDWARE 3241 M St NW.....NO 7-6300
2004 14th Street NW.....NO 7-6300
CALVERT HDWE CO 2408 Wisconsin Ave NW.....FE 3-7115
KEEGAN'S SUPPLY 4584 MacArthur Blvd.....FE 3-3900
HOMWOOD HDWE 4857 Massachusetts NW.....WO 6-4374
DOBKIN'S HDWE 5023 Connecticut NW.....EM 2-3838
CHEVY CHASE PT & HDWE 5608 Conn NW.....WO 6-1045
HECHINGER 5925 Georgia Ave NW.....AT 1400
4555 Wisconsin Ave NW.....LI 7-9400
MCINTIRE HARDWARE 5440 Western Ave NW.....OL 6-7307
AMERICAN PLANT FOOD CO 6315 Blair Rd NW RA 3-2440
APEX HARDWARE 4820 Yuma Street NW.....WO 6-2633
PETWORTH HARDWARE 821 Upshur St NW.....TA 9-4477

MARYLAND

BETHESDA

COMMUNITY PT & HDWE 7250 Wisconsin Ave.OL 2-0133
BETHESDA PT & HDWE 7514 Wisconsin Ave..OL 4-4160
STROSNIER'S HARDWARE 6904 Arlington Rd.OL 4-5688

BLADENSBURG

S AND M HARDWARE 5401 Annapolis Rd...WA 7-2009

CHEVY CHASE

MCINTIRE HARDWARE 8540 Connecticut.....OL 4-2425
CHEVY CHASE VIL SUP 6509 Brookeville Rd..OL 4-7281
WOODWARD & LATHROP.....OL 4-7600
J H SMALL & SONS 9000 Jones Mill Rd.....OL 6-6400

CLINTON

RIFFLE HARDWARE & SUPPLY COMPANY.....CY 7-9522

COLLEGE PARK

COLLEGE PARK PT & HDWE 7350 Baltimore...UN 4-1188

DAMASCUS

BOYER AND CRAMER

GAITHERSBURG

MUSSER BROTHERS INC.....898
THOMAS HARDWARE & SUPPLY Diamond Ave.....44

HYATTSVILLE

BOWMAN'S HDWE 5402 Queens Chapel Road..WA 7-6096
J H BURTON & SONS 5950 Ager Road.....WA 7-1287
LOCAL PAINT & HDWE 5307 Baltimore.....WA 7-1180

KENSINGTON

MCINTIRE HDWE 3733 University Blvd W.....LO 5-1800

LANDOVER

BILL'S HARDWARE 7431 Annapolis Road.....UN 4-8846

LANGLEY PARK

LANSBURGH DEPT STORE N H & Univ Lane....NA 8-9800
MURRAY HDWE Langley Shopping Center.....HE 4-3000

LAUREL

SHAFFER LUMBER COMPANY.....Parkway 5-0100
FRANK'S HARDWARE 368 Domer Ave.....PA 5-2600

POTOMAC

POTOMAC SUPPLY CO 10105 River Rd.....PO 2-4116

RANDALLSTOWN

RANDALLSTOWN LUMBER 8527 Liberty Rd...OL 3-6100

ROCKVILLE

ROCKVILLE SUPPLY CO 225 Commerce Lane..PO 2-2929
GUSTIN GARDENS Old Georgetown-Montrose..WH 6-5600
ABODE HARDWARE 8 W Middle Lane.....PO 2-6146
HECHINGER CO By-pass & N Washington.....GA 4-9000
MCINTIRE HARDWARE 2000 Viers Mill Rd.....GA 4-9100
GEIST SUPPLY.....SP 4-4535

SANDY SPRING

GEIST SUPPLY.....SP 4-4535

SILVER SPRING

THE HECHT CO Gdn Shop Fenton-Ellsworth..NA 8-5100
MONTGOMERY HARDWARE 8545 Georgia Ave..JU 9-5580
C F ARMIGER INC 945 Pershing Drive.....JU 9-6767
PINEY BRANCH HDWE 8703 Flower Ave.....JU 9-4777
MALONEY'S INC 8126 Georgia Avenue.....JU 8-3333
WOODMOOR PT & HDWE 10101 Colesville.....JU 9-8459
HILLANDALE HDWE 10220 New Hampshire....HE 4-8044

TAKOMA PARK

TAKOMA PT & HDWE 6937 Laurel Avenue....JU 9-3141
CENTER HDWE 6832 New Hampshire Ave....JU 8-3690

WHEATON

WHEATON PT & HDWE 11409 Georgia Ave....LO 5-2696
VIERS MILL HDWE Viers Mill Shop Ctr.....WH 6-9020
GREEN THUMB GDN CTR 11111 Viers Mill....LO 5-4272

VIRGINIA

ALEXANDRIA

WORTH HULFISH & SONS 315 King Street....KI 9-0103
WOODWARD & LOTHROP.....KI 8-1000
TEMPLE HDWE & LBR 2350 Duke Street....KI 9-2626
MENDELSON HARDWARE 1100 King Street....KI 9-0766
FAGELSON HDWE & TOYLAND 1311 King St...OV 3-4040
L G HOGE CO 511 North Fayette Street....SO 8-8033
Fort Hunt Road.....KI 9-0927
DEL RAY HDWE 2107 Mt Vernon Avenue....KI 9-3525
ARLANDRIA HDWE 3807 Mt Vernon Avenue....KI 9-1381
BELLE VIEW HDWE & APPL 631 Belle View....SO 5-7300
HECHINGER COMPANY 3131 Duke Street....LI 7-9400
FAIRLINGTON HDWE 1701 Centre Plaza.....OV 3-1312
GROVETON HARDWARE 1972 Richmond Hwy...SO 8-7260
MARTIN'S HARDWARE 3910 Richmond Hwy...ED 9-6244
GAINES BROS 107 Daingerfield Road.....KI 9-6151
BRADLEE HDWE & SUPPLY 3682 King St....OV 3-4300

ANNANDALE

STAR SUPPLY COMPANY.....CL 6-2050
ANNANDALE HARDWARE & SUPPLY Rt 236....CL 6-1200
ANNANDALE FLORIST & GARDEN CENTER....CL 6-2666

ARLINGTON

CHERRYDALE HOME & GDN MRT 3725 Lee Hwy.JA 7-2101
THE HECHT COMPANY Washington at Glebe
DEWEY HARDWARE 4756 Lee Highway.....JA 2-0880
SNYDER GDN SHOP Lee Hwy & Fairfax Dr....JE 2-1194
ARLINGTON HARDWARE 2914 Columbia Pike...JA 7-1680
COMMUNITY HARDWARE 519 S 23rd Street...OT 4-6666
J F THOMAS COMPANY 2770 S Quincy St....TE 6-3906
WILLIAMSBURG HDWE & PT 2914 N Sycamore...JE 4-0779
GEO M YEATMAN & SONS 3021 Wilson Blvd
KANN'S VIRGINIA 3401 N Fairfax Drive.....DI 7-7200
HARDWARE CENTER 3509 N Fairfax Drive
CHERRYDALE HARDWARE 3805 Lee Highway..JA 7-2100
DAUPHIN & LUTZ GDN CTR 5515 Lee Hwy....KE 6-7112
J W AYERS HDWE 5853 N Washington Blvd...KE 8-5678
BYRD'S HDWE 5908 N Washington Blvd....JE 2-5858

CULPEPER

GEO CLARK HARDWARE 217 Davis Street.....9613

FAIRFAX

FITZ-HUGH'S FLRST & GDN CTR 378 Lee Blvd..CR 3-2155

FALLS CHURCH

HECHINGER COMPANY Lee Highway.....JE 2-2600
FALLFAX BLDG SUP 2700 Lee Highway.....JE 2-4500
JEFFERSON VIL HDWE 6101½ Arlgrtn Blvd....JE 2-1383
MEENEHAN HDWE 6447 Arlington Blvd.....JE 3-3888
GRAHAM HARDWARE 1508 Arlington Blvd....JE 4-0750
BARBER & ROSS HDWE 7 Corners Shpgng Ctr..JE 2-3710
TOWER SQUARE HARDWARE 169 Hillwood Avenue
LEE GROFF INC HDWE & LUMBER 169 Hillwd.JE 3-1300

FRONT ROYAL

J F FORSYTH & COMPANY.....5
RAMSEY HARDWARE East Main Street.....47

LEESBURG

J S WHITMORE HARDWARE.....120

LURAY

McKIM & HUFFMAN.....126

MCLEAN

LANGLEY HARDWARE Chain Bridge Road....EL 6-4804

SPRINGFIELD

SPRINGFIELD HDWE & PT 6814 Bland St....FL 4-9452

STRASBURG

ARTZ HARDWARE.....104

VIENNA

KEN MCPHAIL HDWE 132 Maple Avenue E....DU 5-7882

WARRENTON

D P WOOD & COMPANY 209 S 4th Street.....79

WINCHESTER

JOHN S MILLER & CO 112 N Loudoun.....3321

WOODSTOCK

VALLEY FLOWER SHOP.....263